



Domino's Pizza Cowabunga, Inc.



Cowabunga Pizza is the 2nd largest franchise owner of Domino's in the United States. It currently has over 200 stores across three states. Upon hearing what Tune[®] could do for them, they decided to install seven stores in Georgia. Each Domino's location averages 1,500 sq. ft. in size, including kitchen with oven, heat keepers, refrigeration and other temperature controlled food storage, and various customer wait and dining spaces.

Tune[®] devices were installed and it didn't take long to see the results. After two billing cycles, Cowabunga saw their kWh usage drop over 15% on average across the seven stores, with the potential payback (with installation costs) expected to be around 7.6 months.

15%

KWh REDUCTION
AFTER TWO BILLING CYCLES

Cowabunga Domino's Pizza 7-Store Installation

Store	Avg kWh BEFORE Tune [®]	Avg bills BEFORE Tune [®]	Avg kWh AFTER install	Avg bills AFTER install	Savings per month	% kWh reduced	Base-line adjust
Control Store 4121 (Baseline)	255	\$892	224	\$596	(\$297)	-12.2%	
Store 3581	272	\$933	172	\$808	(\$125)	-36.8%	-25%
Store 4148	291	\$1,056	224	\$923	(\$133)	-23.0%	-11%
Store 3560	240	\$769	175	\$491	(\$278)	-27.1%	-15%
Store 4163	315	\$974	237	\$773	(\$201)	-24.8%	-13%
Store 4192	273	\$928	175	\$696	(\$232)	-35.9%	-24%
Store 4125	231	\$696	172	\$601	(\$95)	-25.5%	-13%
Store 8899	219	\$745	187	\$647	(\$98)	-14.6%	-2%
Averages	263	\$872	192	\$706	(\$166)	-27.1%	-15%

AVERAGE MONTHLY BILL BEFORE TUNE[®] (Avg of 7 installed stores*) **\$872**

AVERAGE MONTHLY SAVINGS PROJECTION (Avg monthly bill BEFORE Tune[®] 15%*) **\$131**

DESCRIPTION

Cowabunga Domino's Pizza franchise based in Georgia utilized their Tune[®] installation as part for their corporate-wide sustainability efforts.

EQUIPMENT / SOLUTIONS

One Tune[®] device was installed per breaker box in seven locations, Each location required two Tune[®] devices.

With consideration to the savings seen in the initial seven installations, future savings were projected for a 100-store roll-out.

ADDITIONAL RESULTS

Another Domino's franchisee, RPM Pizza, has verified Tune® savings. They now specify Tune® in all new stores and have rolled-out into all existing stores.

100-Store Roll-out Analysis

PROJECT COST ESTIMATE WITH INSTALLATION		\$100,000
SAVINGS PROJECTIONS		
Avg monthly electric bill	Avg of initial 7 stores	\$872
Avg monthly savings projection	Avg monthly bill x 15%*	\$131
100-store monthly savings	Avg monthly savings x 100	\$13,100
100-store yearly savings	100-store monthly savings x 12	\$157,200
PAYBACK PERIOD	Cost/100 store monthly savings	7.6 Months
YEAR 1 SAVINGS	After Tune® investment	\$64,800
YEAR 5 SAVINGS		\$686,000
YEAR 10 SAVINGS		\$1,470,000



Real maintenance savings for your restaurant business.



Simple Energy Savings.

Contact Your Tune® Representative To Learn More

Save energy + Save electronics + Save resources = Save money
 tunefilters.com