

Buffalo Rock

A beverage production company located in Birmingham, AL, Buffalo Rock, produces over 40 million cases annually and *can* produce more than 60 million annual cases. This Birmingham facility holds eight production lines – three for cans, four for PET, and one for bag-in-a-box. Buffalo Rock bottles its brands, including Buffalo Rock Ginger Ale, Grapico, Dr. Wham, Sun Fresh Brands, as well as Cadbury Schweppes, and PepsiCo carbonated products. It produces about 90% of the products it distributes and runs a continuous operation – 24 hours a day, seven days a week, on a 12-hour shift basis.



15%
KWh REDUCTION
OVER 12 MONTHS



Tune® device were installed in all breaker boxes across the facility and Noesis performed a third-party analysis of the first 12 months post the installation. Following is a summary of their report.*



	ADJUSTED BASELINE (KWh)	ACTUAL (KWh)	SAVINGS (KWh)	% OF BASELINE
12 MO.	673,791	572,869	100,922	15.0%

